Elevate your brand visibility at the ESCA Summer Educational Conference with our tailored sponsorship packages. If you would like to sponsor, please contact sponsor@esca.org before completing your registration to receive a special discount code.

| SPONSORSHIP LEVEL               | AMOUNT                                 | INCLUDES   |
|---------------------------------|--|--|
|                                 | Contributing S                         | Sponsor  |
|                                 |  | 4 Comped registrations   |
| Diamond                         | \$25,000                               | <ul> <li>4 Golf entries</li> <li>4 Companion registrations</li> <li>Your logo on promotional material</li> <li>Onsite logo display and special mention during event</li> </ul>                               |
| Platinum                        | \$20,000                               | <ul> <li>3 Comped registrations</li> <li>3 Golf entries</li> <li>Your logo on promotional material</li> <li>Onsite logo display and special mention during event</li> </ul>                                  |
| Gold                            | \$15,000                               | <ul> <li>2 Comped registrations</li> <li>2 Golf entries</li> <li>Your logo on promotional material</li> <li>Onsite logo display and special mention during event</li> </ul>                                  |
| Silver                          | \$10,000                               | <ul> <li>1 Comped registration</li> <li>1 Golf entry</li> <li>Your logo on promotional material</li> <li>Onsite logo display and special mention during event</li> </ul>                                     |
| Bronze                          | \$5,000                                | <ul> <li>1 Comped registration</li> <li>Your logo on promotional material</li> <li>Onsite logo display and special mention during event</li> </ul>   |
| Partner                         | \$3,000                                | • 1 Golf entry   |
| Supporting                      | \$1,500                                |  |
| General                         | \$1,000                                |  |
| Patron                          | \$500                                  |  |
|                                 | Event                                  |  |
| Title Event Sponsorship         |  | If you're interested in curating a custom title event,   |
|                                 |  | <ul> <li>Contact us at sponsor@esca.org.</li> <li>Onsite logo display and special mention during</li> </ul>  |
| Rising Leaders Happy Hour       | <del>\$2,000</del>                     | event  |
| WEIN Networking Happy Hour      | <del>\$2,000</del>                     | Onsite logo display and special mention during event   |
|                                 | Educatio                               | on   |
| Opening Keynote Speaker         | \$15,000                               | <ul><li>1 Comped registration</li><li>Introduction of opening keynote</li><li>Company video during introduction</li></ul>  |
| Professional Speaker            | \$9,000                                | <ul><li>Introduction of a speaker</li><li>Company video during introduction</li></ul>  |
| General Session Sponsor         | \$5,000                                | Introduce general session  |
|                                 | Food & Beve                            | erage  |
| All Guest Breakfasts            | \$11,000                               | <ul> <li>Logo on some promotional materials</li> <li>Onsite logo display and special mention during the event</li> </ul>   |
| All General Session Breaks      | \$10,000                               | <ul> <li>Logo on some promotional materials</li> <li>Onsite logo display and special mention during the event</li> </ul>   |
| Attendee Breakfast Monday       | \$8,000                                | <ul> <li>Onsite logo display and special mention during<br/>event</li> </ul>   |
| Attendee Breakfast Tuesday      | \$8,000                                | <ul> <li>Onsite logo display and special mention during event</li> </ul>   |
| Attendee Breakfast Wednesday    | \$8,000                                | Onsite logo display and special mention during event   |
| General Session Break Monday    | \$4,000                                | Onsite logo display and special mention during event   |
| General Session Break Tuesday   | \$4,000                                | Onsite logo display and special mention during event   |
| General Session Break Wednesday | \$4,000                                | Onsite logo display and special mention during event   |
| Exhibit Booth Activation        | \$3,000                                | During the break on day 1 treat attendees to curated refreshments in your booth  |
|                                 | ا د اد د د د د د د د د د د د د د د د د |  |
|                                 | Advertisi                              |  |
| Registration Sponsor            | \$10,000                               | <ul> <li>Company's hyperlinked banner ad will be included<br/>in the registration confirmation email each<br/>attendee receives</li> <li>Onsite logo display and special mention during<br/>event</li> </ul> |
| Beverage Cart Sponsor           | \$10,000                               | Includes signage on golf cart  |
| Hotel Key Card                  | \$10,000                               |  |
| ESCA Co-Branded Welcome Bags    | \$5,000                                |  |
| <del>Water Bottles</del>        | <del>\$4,000</del>                     |  |
| AD Shown During Break Slideshow | \$1,750                                |  |
| Pre-Conference e-blast          | \$1,750                                | Inclusion in pre-conference e-blast communications   |
| Post-Conference e-blast         | \$1,750                                | Inclusion in post-conference e-blast communications  |
| Golf Hole Sponsorship           | \$500                                  | Logo displayed on golf hole  |

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