



SPONSORSHIP PACKAGES

If you are interested in becoming a sponsor, please contact us at sponsor@esca.org.

Sponsorship packages that include registrations will be issued a promo code to apply during registration checkout.

BENEFITS	DIAMOND \$26,500	PLATINUM \$21,000	GOLD \$15,750	SILVER \$10,500	BRONZE \$5,250	PARTNER \$3,200	SUPPORTING \$1,600
EVENT REGISTRATION INCLUSIONS	4 Registrations 4 Golf Entries 4 Guest Registrations	3 Registrations 3 Golf Entries 3 Guest Registrations	2 Registrations 2 Golf Entries 2 Guest Registrations	1 Registration 1 Golf Entry 1 Guest Registration	1 Registration	1 Golf Entry	
PRE-EVENT RECOGNITION							
Logo placement in promotional emails	✓	✓	✓	✓	✓	✓	✓
Logo listing on event website	✓	✓	✓	✓	✓	✓	✓
Social media thank-you post	✓	✓	✓	✓	✓		
Dedicated company thank-you social post	✓	✓	✓				
Quote in pre-event newsletter	✓	✓					
ON-SITE RECOGNITION							
Logo placement on signage	✓	✓	✓	✓	✓	✓	✓
Logo in daily break slideshow deck	✓	✓	✓	✓	✓	✓	✓
Featured event app directory listing	✓	✓	✓	✓	✓	✓	✓
Logo in daily event recap emails	✓	✓	✓	✓	✓	✓	
Add your swag to our welcome bags	✓	✓	✓	✓			
App notification: sponsor mention	✓	✓					
POST-EVENT RECOGNITION							
Logo in post-event recap emails	✓	✓	✓	✓	✓	✓	✓
Social media thank-you post	✓	✓	✓	✓	✓	✓	✓
Feature in post-event newsletter	✓						
Quote on the sponsorship page	✓						

ADDITIONAL OPPORTUNITIES

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OPPORTUNITY	INVESTMENT	SPONSORSHIP TIER	SPECIAL BENEFITS
EDUCATION			
Opening Keynote Speaker	\$15,000	Gold	• Introduction of opening keynote • Company promotional video during introduction • Company logo included anywhere the session is promoted
General Session Speaker	\$5,000	Bronze	Recognition by the emcee, with logo shown on screen during speaker introduction
ACTIVATIONS			
Title Event Sponsorship	*Inquire for pricing	Tier determined by investment	• We'll work with you to identify an event that best aligns with your brand and interests. Final selection is made by ESCA staff to ensure the best program fit. Questions? Contact us at sponsor@esca.org • Logo on daily agenda digital and print
Rising Leaders Happy Hour	\$3,000	Partner	Open the meet-up by welcoming attendees and showcasing your company
WEIN Happy Hour	\$3,000	Partner	Open the meet-up by welcoming attendees and showcasing your company
Title Entertainment	\$4,000	Partner	
FOOD & BEVERAGE			
*Full-item sponsorship takes priority; single-day options are only available if full package remains unsold			
Attendee Breakfasts	All \$12,000 Daily \$6,000	Tier determined by investment	
Guest Breakfast	All \$10,000 Daily \$5,000	Tier determined by investment	
Attendee Break	All \$8,000 Daily \$4,000	Tier determined by investment	
Golf Tournament Beverage Cart	\$10,000	Silver	• 1 Golf Entry • Signage on beverage carts
TECHNOLOGY			
Registration	\$10,000	Silver	• Hyperlinked banner on registration confirmations • Logo displayed on registration website • Sign at registration desk
Event App	\$8,000	Silver	• Logo featured on the app splash screen • Logo displayed at top of the navigation
Event App Push Notification	\$1,750	NA	One push notification sent to all registered app users
VISIBILITY			
Golf Hole Sign	\$500	NA	Sign with your company logo placed on a hole of your choice during the tournament
Welcome Bags	\$5,000	Bronze	Logo recognition on attendee welcome bags, cobranded with ESCA logo
Water Bottles	\$4,000	Bronze	
First Timers Information Packet	\$4,000	Partner	Logo featured on first timers information packet/Webinar
Ad Placement in Break Slideshow	\$1,750	NA	Ad feature on 16:9 slide
EVENT PRODUCTION			
Photography	*Trade	Platinum	• Recognized as official photography sponsor • 2 Registrations
Stage Set	*Trade	Diamond	• Recognized as official stage set sponsor • 4 Registrations
Furnishings	*Trade	Diamond	• Recognized as official furnishings sponsor • 4 Registrations
General Contracting	*Trade	Diamond	• Recognized as the general contracting sponsor • 2 Registrations
Transportation	\$10,000	Silver	Signage on transportation service